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I am delighted to express my views on the 1st E-Journal from INSTITUTE OF SKILLS. It is a journal where we intend to promote the importance of skill development in India. I am sure the team of INSTITUTE OF SKILLS will be successful with their positive endeavor.



CMA Manas Kr Thakur
Chairman, Institute of Skills

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AtmaNirbharBharat Abhiyan

The current Indian PM Narendra Modi has always emphasised developing a "self-reliant India", precisely economic vision and achievements. A sudden pandemic occurred around the world towards the beginning of 2020, which led to most countries starting a complete lockdown. It naturally brought a sharp sales drop in most industries, and businesses faced significant losses.

The PM introduced this AatmaNirbharBharat scheme in this context. It came as an economic package of ₹ 20 lakh crores to support India and its economy during this crisis. This mission mainly emphasised five components with this package, including economy, infrastructure, systems, vibrant demography, and demand. Moreover, the Ministry of Tribal Affairs (MoTA) also actively pursues AatmaNirbharBharat Abhiyan through self-reliant projects and policies.

The aim of Atmanirbhar Bharat

The aim is to make the country and its citizens independent and self-reliant in all senses. Five pillars of Aatma Nirbhar Bharat were outlined – Economy, Infrastructure, System, Vibrant Demography and Demand.

The general concept behind the Atmanirbar Bharat initiative

Atmanirbhar Bharat is used as an umbrella concept in relation to making India “a bigger and more important part of the global economy”, pursuing policies that are efficient, competitive and resilient, and being self-sustaining and self-generating

Atmanirbhar Bharat Abhiyan: Objectives, Features and Benefits

India has been on its quest to become more self-reliant ever since the pre-independence era, with activities such as the Swadeshi movement. However, the COVID-19 issue and its subsequent lockdown were severe to the Indian economy and businesses. The Indian PM Narendra Modi, thus, launched the Aatmanirbhar Bharat scheme following this crisis, trying to make India more self-reliant to recover from it.

Are you curious to learn more about the Aatmanirbhar Bharat Abhiyan? This article will give you a clear idea about the benefits and features of this mission!

The Features of AatmaNirbharBharat Abhiyan

While this AatmaNirbharBharat scheme focuses on making India self-reliant, there are several other activities and features associated with it. Becoming self-sufficient is usually a long and complex process. Learning more about all the subordinate activities and features of the AatmaNirbharBharat Abhiyan will help you understand it further.

1. Businesses and MSMEs

The activities of the AatmaNirbharBharat scheme aim to benefit businesses, including cottage industry, MSMEs, labourers, middle class, and others. In this context, the Pradhan Mantri Garib Kalyan Package of ₹ 1.70 lakh crores can be considered a relief package for the poor to help battle against COVID-19. Moreover, there have been initiatives to extend the last date for Income Tax Returns, file GST returns, custom clearance, all day long, etc. Businesses, including MSMEs, can avail of business loans up to ₹ 25 crores outstanding and ₹ 100 crores turnover.

2. Poor and Backward Classes

About three crore farmers have received agricultural loans of ₹ 4.22 lakh crores. The healthcare workers will receive an insurance cover of ₹ 50 lakhs, and about 80 crore poor people will receive 5 kg wheat or rice per head for the next three months. Other activities include Jan Dhan accounts of 20 crore women, free gas cylinders to 8 crore low-income families, Employee Provident Fund EPF to get a non-refundable advance of 75%, etc. Moreover, the State Governments plan to utilise the State Disaster Response Fund (SDRF) to develop shelters for migrants and provide their daily essentials. The scheme details of AatmaNirbharBharat Abhiyan also include a disbursement of Revolving Fund (RF) to Self Help Groups. Minimum wages were made applicable to 30% of the rural labourers, and Affordable Rental Housing Complexes (ARHC) were built for migrant labourers and urban low-income families.

3. Agricultural Features

To learn more details about AatmaNirbharBharat Abhiyan, you need to consider its emphasis on farming activities in India. Additional Emergency Working Capital for farmers through NABARD provides aid of ₹ 30,000 crores to benefit over three crore farmers. PM KISAN fund has exceeded ₹ 18,700 crores in this period, with an investment of ₹ 1 lakh crores for Agri Infrastructure Fund for farm-gate infrastructure. The Government has also developed a ₹ 10,000 crores scheme to formalise Micro Food Enterprises (MFE). Pradhan Mantri Matsya Sampada Yojana (PMMSY) supports fishermen with ₹ 20,000 crores.

4. New Growth Horizons

With this new AatmaNirbharBharat scheme, the Indian Government is also trying to upgrade the industrial infrastructure of India. The Industrial Land/ Land Bank is made available for inviting new investment. Moreover, the coal sector has got competition through Revenue sharing mechanism instead of a regime of fixed Rupee/tonne. The Government has also invested about ₹ 50,000 crores in Diversified Opportunities in the Coal Sector. Private investments in the mineral sector will help in a seamless composite exploration-cum-mining-cum-production regime.

5. Government Reforms

The Government aims at introducing a large number of reforms under the AatmaNirbhar scheme. Corporate Law measures have resulted in 44% Recovery in 221 resolved business cases. SWAYAM PRABHA DTH channels have been developed to support people who do not have access to the internet. The PM eVIDYA, on the other hand, is a program for multi-mode access to digital/online education.

The Objectives of AatmaNirbharBharat Abhiyan

The AatmaNirbharBharat Abhiyan can effectively recover from an economic disaster after COVID-19 and make the Indian citizens more self-reliant. If you are still wondering about the expected outcomes of this scheme, check out its objectives as listed below.

Strengthen the local manufacturers and service providers to enhance a sense of self-reliance of the nation

Improve the standard of living by focusing on the trade deficit and the exchequer balance

Revive every sphere of the economy with a rise in fiscal stimulus

Emphasis on self-reliance with a focus on land, labour, liquidity, and laws

Issue economic packages equivalent to 10% of the Indian GDP

Special incentives and funds for small businesses and farmers who faced losses from COVID-19

- ❖ Sanction of ₹ 3 lakh crore for unsecured loans to MSMEs with an annual turnover of ₹ 100 crores
- ❖ Investment of ₹ 90,000 crores bailout to discoms and independent power producers
- ❖ Fiscal assistance for improving cold chains, warehousing, post-harvest management and dairy infrastructure
- ❖ NABARD will allow a financing facility for funding agriculture infrastructure projects
- ❖ Pradhan Mantri Matsya Sampada Yojana for the improving marine and inland fisheries
- ❖ Investment of ₹ 30,000 for particular liquidity scheme for debt papers of NBFCs, HFCs, and MFIs
- ❖ Extension in payment of Income Tax and GST for businesses
- ❖ Investment for improving five pillars, including economy, infrastructure, systems, demography and demand

As you can see, the development of the AatmaNirbharBharat scheme has been a reasonable attempt to recover from the losses of COVID-19. It is a government initiative to help businesses, MSMEs, industries, backward classes and farmer families. If you are a beneficiary, you will be able to utilise the range of facilities from the Central Government of India.

AatmaNirbharBharat Abhiyan start in India

The Indian Prime Minister Narendra Modi launched the AatmaNirbharBharat Abhiyan on 13th May 2020.

The schemes launched under AatmaNirbharBharat

The Prime Minister has also launched the AatmaNirbharBharat Rozgar Yojana under this scheme. It aims at incentivising job creation under the EPFO (Employees' Provident Fund Organisation).

The Benefits of AatmaNirbharBharat Abhiyan

Now that you know all about the scheme of AatmaNirbharBharat, you can identify its specific goal of reviving self-dependency in the Indian business context. As the COVID-19 pandemic caused the immediate downfall of business and sales, the Government aims at improving the situation with new sets of regulations. Check out the following benefits of AatmaNirbharBharat mission to throw further light on the issue.

Percentages (%) of Financial Skill:

China- 99.83% in 2021

Morocco- 98.16% in 2021

Vietnam- 97.75% in 2021

America- 63.5% in 2022

South Africa-36% in 2022

India-27% in 2022



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